



Office of Temporary
and Disability Assistance

Supplemental Nutrition Assistance Program (SNAP)

July 12, 2016



Major Nutrition and Economic Support Program

Today's Goals

- Increase SNAP awareness
- www.myBenefits.ny.gov

SNAP – Modern Nutrition Program

- SNAP helps eligible low-income households:
 - increase their food purchasing power and improve their nutrition
 - Eat better for less through free nutrition education (East Smart New York!)

Economic Impact

- Every \$5 in SNAP food purchases generates more than \$9 in economic activity (USDA).
- In 2015, New Yorkers spent more than \$5b in SNAP benefits.
- In fiscal year 2014, approximately \$18.7m in SNAP used at farmers' markets.

SNAP Benefits Help Make Ends Meet

- SNAP benefits are meant to supplement a household's food budget.
 - Up to \$194 maximum for a single individual
 - Up to \$649 maximum for a family of four
 - Minimum benefit is \$16

Electronic Benefit Transfer (EBT)

- Common Benefit Identification Card (CBIC) used at:
 - Grocery Stores
 - <http://www.snapretailerlocator.com>
 - Farmers' Markets
 - <http://www.snaptomarket.com/>

SNAP Eligible Food Items

- Food for the household to eat, such as:
 - Breads and cereals
 - Fruits and vegetables
 - Meats, fish and poultry and
 - Dairy products
 - Seeds and plants which produce food for household to eat

myBenefits.ny.gov

- Single internet portal to available benefits, services and support programs
 - Prescreening for multi-program areas
 - **Online application and recertification for SNAP**
 - Application and case status information
 - Links for OTDA Resources for Working Families
 - Self-sufficiency calculator

Who receives SNAP? (if they are eligible)

- Working Families
- Seniors
- Single-parent households
- Grandparents caring for grandchildren
- College students
- Recently laid off workers
- Able bodied adults without dependents who meet specific work requirements
- Many others!

Not all Eligible People Access Benefits

- Most recent data from 2013
 - about 14% of all eligible New Yorkers are not receiving SNAP
 - about 24% of the eligible working poor are not receiving SNAP

Promotional Materials / Partnerships

- OTDA Publications are free!
- www.otda.ny.gov/programs/publications

