



NYSERDA

Unleashing the Power of Tenants

Insights for Dramatic Energy Reduction

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Tenant Power

- What power do tenants have in determining building operations in a rental building?
- Are complaints and/or requests from individual tenants effective?
- How much do advocacy groups increase tenant power?

Tenant Influence

- How do tenants effectively enact change in building operations and management, and what is the most realistic route?
- For example, how do tenant advocacy groups compare with ground-level building staff like the super?

Tenant Priorities

- What issues do tenants care about most/what issues do tenants act on?

Tenant Calculus

- Does building management action typically respond to tenants?
- Or are spending decisions typically independent of tenant wants?

Tenant Control

- In what spaces do tenants have the most control over their energy use?
- What is the tenant's role in implementing energy efficiency generally?

Tenant Health

- How do the health impacts of a building affect tenant action?
- Do tenants recognize the relationship between health and the environment they live in?